



#### **TABLE OF CONTENTS**

- 03 WE SEE WHAT CAN BE
- 07 SUMMER
- 09 Transforming Summer Hunger
- 15 Planting Seeds of Success in Tennessee
- 17 United in Our Humanity to End Childhood Hunger
- 21 **ADVOCACY A**
- 23 Helping Kids by Investing in Moms
- 27 Chefs as Champions
- 31 How Mayors Are Helping Kids
- 33 SCHOOL \*
- 35 Breakfast After the Bell Ensures Kids Shine in the Classroom
- 39 Leveraging SNAP Through Schools
- 41 DONORS •
- 47 Legacy Society Couple Committed to Ending Childhood Hunger
- 49 Donor Spotlights
- 53 Thanks to Our Corporate Partners
- 57 **REIMAGINING WHAT'S POSSIBLE**
- 61 **FINANCIALS**
- 65 **BOARD OF DIRECTORS**

# WE SEE WHAT CAN BE

Dear friends,

As a working mother with three young children, I want my kids to have the best opportunities to help them become successful in life. For my family, and so many others, having healthy food is a given, but for the families of nearly 14 million kids facing hunger in America, that is not the case.

At Share Our Strength, we know it takes a lot to end childhood hunger, but we also see what is possible. That's why in addition to expanding school breakfast programs and increasing SNAP participation, we're prioritizing three programmatic areas to close the hunger gap.

- **Expanding Summer Meals:** We're helping states implement legislation that enables income-eligible families to buy groceries over the summer and families in hard-to-access rural communities to pick up meals or have them delivered to their homes. Because as we work to expand kids' access to school meals, we also know they are vulnerable to hunger when school is out.
- Addressing the Root Causes: We're investing in building economic mobility for families with a focus on single mothers and advocating for federal and state policy changes like expanded child tax credits that will provide sustainable increases in family income.

• **Building a Movement:** We're generating the collective strength of people across the country who care deeply about ending hunger and poverty.

Today, we are facing uncertain and unprecedented times as a country, and that is causing confusion about the critical nutrition programs we work on, and fear among communities living with hunger. As we navigate these times, we are staying clear-eyed by leaning on our 40 years of experience, our strong vision and mission and our impact-focused strategies.

Thanks to the thousands of dedicated champions—like you—who have supported our No Kid Hungry campaign, we've been able to move the needle on childhood hunger. But we still have a lot of work ahead of us. I hope we can count on you to help **all our children** reach their full potential.

Sincerely,

Anne Filipie

**ANNE FILIPIC** Chief Executive Officer, Share Our Strength

#### IMPACT HIGHLIGHTS

Last school year, No Kid Hungry's local partners served more than

## **374 MILLION MEALS**

to kids and families.

**JULY 2023 - JUNE 2024** 

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When I eat those meals, I feel good about myself. I feel like I can do anything."

# ELENA

Fourth Grader, New York



# TRANSFORMING SUMMER HUNGER

Last summer looked brighter for millions of children and families who struggle with hunger when school is out. Thanks to game-changing bipartisan legislation, more families can access food when schools are closed in the summer.

**Summer EBT**, or **SUN Bucks**, is a grocery benefit program for kids in all communities that enables income-eligible families to stretch their grocery budget by receiving an extra \$120 per child during the summer.

Flexible, free meals in rural communities are available through **SUN Meals To-Go**. Schools and local nonprofits can now offer meal delivery and pick-up services, instead of requiring children to travel to the sites where the meals are served.

Before these programs were implemented, just under 3 million kids got free summer meals. In 2024, Summer EBT benefits were distributed to **more than 18 million kids**, according to preliminary data from USDA—a huge accomplishment for the first year of the program.

#### **PROOF POSITIVE**

Sandwiched between the Ogeechee and Savannah River basins, school leaders in rural Burke County, Georgia struggled to reach children in their community with summer meals. Outdated regulations meant the area's only school district couldn't get free summer meals to all of its students who got school meals during the school year.

That changed when new regulations allowed for easy pickup and delivery of summer meals in rural America. Burke County was one of the first districts in the country to use their school buses to deliver summer meal boxes to kids in the community. Each box contains seven days' worth of fresh milk, prepared meals and produce—and the district delivers 3,500 boxes each week.

"Before [the summer meals delivery program], it would take about \$200 a week in groceries, which is a lot of money," said Burke County parent, Cenilia del Carmen Gonzalez Rios. "[Now], I don't have to spend that much."

#### **SUMMER NUTRITION SUMMIT**

In December 2024, Share Our Strength held its second summer nutrition summit, convening **500 people**—leaders from school districts, food banks, organizations and governmental agencies (**representing 47 states, DC, Puerto Rico, the U.S. Virgin Islands, American Samoa and four Native American nations)**—working to end hunger.

In the spirit of our Share Our Strength convening power, all participants—from policy advocates to nutrition staff who stocked fridges, packed meals and drove rural delivery routes—shared ideas, raised questions, and offered promising practices—all in an effort to close the summer hunger gap for kids nationwide.

### **LOOKING AHEAD**

Share Our Strength is committed to making sure hunger is never a part of a child's summer vacation. We will continue to work to strengthen our nation's summer meals programs by increasing access to flexible summer meal service in rural communities and by expanding summer grocery benefits to families nationwide. We will test and elevate successful programs and innovations centered on overcoming barriers to summer nutrition access, such as improving mobile or home-delivery models, engaging families to ensure the programs meet their needs and offering robust meal options.

#### IMPACT HIGHLIGHTS

Last year, we granted nearly

**\$18 MILLION** 

to school districts, community groups and other organizations working to help kids.



### YOUR SUPPORT IS MAKING A BIG DIFFERENCE

#### In 2024, your support helped us:



successfully advocate for state funding and the rollout of Summer EBT grocery benefits to over **18 MILLION KIDS** across 37 states, the District of Columbia, all five U.S. territories and two Native American nations.



# grant more than **\$3.8 MILLION** to

support flexible meal operations in rural communities. This included grant funding to 221 school districts and community organizations in 33 states, Puerto Rico and Chickasaw Nation. Grantees reported serving more than **10.9 MILLION** 

easy-access summer meals.



### invest \$3.5 MILLION

in Summer EBT grant funds to support 13 projects – overcoming barriers connecting kids with benefits – across 10 states, DC, and the Cherokee Nation.



### convene nearly 400 HUNGER CHAMPIONS during our

first summer nutrition summit and 500 during our second summit to explore effective strategies for implementing flexible summer meals service and Summer EBT.

## PLANTING THE SEEDS OF SUCCESS IN TENNESSEE

In Tennessee, No Kid Hungry Senior Manager Marissa Spady balances working directly with state agencies, school nutrition professionals and community-based organizations with the business of leading No Kid Hungry's campaign to help end child hunger in the state. She likes it that way. "It's more relational. I feel like I work for my program sponsors here in Tennessee, because I know that when they're successful, more kids are getting fed."

One of those sponsors is the YMCA of Memphis and the Mid-South. They offer meals to accommodate a variety of needs. In summer 2024, they expanded into eight rural counties to operate easy access grab-and-go meal sites. Working with partners to operate meal sites, gather volunteers and promote the service, the YMCA of Memphis and the Mid-South operated strategically to ensure they reached the greatest number of families possible.

Marissa sees the success of programs like flexible rural summer meals service as the result of the little seeds that are planted over time. Grant funding from No Kid Hungry supports the seeds of YMCA of Memphis and the Mid-South's program expansion, transportation and outreach, bearing abundant fruit as they continue to feed kids quality nutritious meals each day.



## UNITED IN OUR HUMANITY TO END CHILDHOOD HUNGER



In our work to end hunger and poverty in the U.S., we seek to promote policies and practices that can lead to greater impact. Ending hunger and poverty is critical to ensuring children have an opportunity to thrive and reach their full potential.

The long-fought-for policy win that gives children in lowincome rural communities the chance to get healthy summer meals is just one example of why diversity, equity and inclusion strategies matter in our mission to end childhood hunger.

Hunger exists in every county in America, however some families are more likely to experience hunger and poverty due to systemic inequities. As we work to end hunger for all children in the U.S., we use data to inform our decisions and invest in communities where we know we'll have the biggest impact in improving outcomes for everyone.

Hunger is an issue that unites us. The Share Our Strength community remains committed to making the world a kinder, brighter and more inclusive place. We will continue to prioritize children and families who experience greater rates of hunger in our approach to have a greater impact in ending hunger. Our role in advocating for and protecting children is more important than ever. And we will continue to ensure that our resources support areas with the highest need.





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I really like playing soccer. Food helps me play soccer so much better."

AVIANA Second Grader, Arizona



## HELPING KIDS BY INVESTING IN MOMS

Ending childhood hunger requires more than making sure families have the nutrition and resources they need. It also involves addressing the root causes that make kids experience hunger in the first place—including barriers to increased wages and income and access to affordable food.

Despite being the main earners and caregivers for their children, 35% of single mothers' households experience hunger. Share Our Strength recognizes that investing in moms helps change the trajectory of their children's future while breaking cycles of poverty. That's why last year, we launched a groundbreaking initiative that's helping families put themselves on a path to upward economic mobility—especially families led by single mothers.

Through the No Kid Hungry campaign, we've invested over \$6.7 million in root cause work across 28 organizations in 12 states, partnering with organizations leading transformative change for single mothers and their children. Through this investment, our partners **successfully unlocked nearly \$350 million in child tax credits for families, boosted 13,000 single mothers** through innovative programs that increased incomes and removed barriers to food access, and reached **1.2 million people to transform narratives** about single moms.

"By supporting single mothers, we aim to break the cycle of poverty and hunger that affects too many families across the country," said Lillian Singh, Share Our Strength's Senior VP of Family Economic Mobility.

DOES A KANDAROD HAVE A MOTHER TOD

One of our grantee partners, Jeremiah Program, is a national organization that believes single moms are the architects of their families' future. In addition to using high-impact solutions like college access support, leadership development and career advancement opportunities to equip mothers with the tools to build lasting economic mobility, they also address systemic barriers and establish generational change for their families.

Last year, 300 moms got together for Jeremiah Program's annual summit. From workshops about navigating bureaucratic assistance programs to coaching opportunities for pitching business ideas, moms were making decisions to ensure they and their children have what they need to thrive.

"I want to thank Share Our Strength, the organization behind No Kid Hungry, for believing in moms and kids and the future," said Mary Claire Wente, a mother from St. Paul, Minnesota.

By investing in organizations like Jeremiah Program, we can shift the narrative and amplify the strengths and leadership of single mothers—creating opportunities that empower both moms and their children to thrive for generations.

#### IMPACT HIGHLIGHT

To date, nearly

## **\$240 MILLION**

in annual nutrition benefits have been unlocked in the 10 states and communities participating in our Coordinating SNAP & Nutrition Supports partnership with the American Public Human Services Association.

JUNY 2025 JUNE 2023

# **CHEFS AS CHAMPIONS**

Working with children has always been a top priority for Chef Lorena Garcia. She believes that no child should go hungry, especially in a country as prosperous as ours, which is why she supports the work of No Kid Hungry.

For Chef Lorena, every meal served is a step toward ensuring that every child has the opportunity to thrive. Recognizing the importance of reaching diverse communities, especially hers—the Hispanic community, is why she chose to be one of the main voices for No Kid Hungry's summer meals campaign. She wants to ensure that Spanish-speaking families are informed about the resources available to them. By promoting the summer meals programs in Spanish, Chef Lorena hopes to help eliminate barriers of stigma that many face when seeking assistance to help feed their families.

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Food for me is not just about nourishment—it is a source of joy, connection and community. Every child deserves the chance to experience that joy. I am committed to using my platform to ensure that no child goes hungry. The connection we share brings together our community, which is why I'm so proud to represent No Kid Hungry."

### LORENA GARCIA

Award-Winning Chef & Author



# HOW MAYORS ARE HELPING KIDS



Mayors across all 50 states continued their commitment to ending childhood hunger at the local level through the Mayors Alliance, which grew to 421 members this past year.

In February 2024, member mayors were recognized at a White House event that showcased their commitment to local actions in support of the White House Challenge to End Hunger and Build Healthy Communities. As part of the event, the White House celebrated 15 member mayors for their commitment to convening a mayor-led task force, action plan or public/private partnership in their city.

Other commitments from member mayors included Mayor Daniel Rickenmann (Columbia, S.C.) announcing a partnership with Instacart to increase access to fresh and nutritious groceries for kids and families who live in remote communities or areas that lack fresh food retailers.



### BREAKFAST AFTER THE BELL ENSURES KIDS SHINE IN THE CLASSROOM

When kids get school breakfast, they have the energy to concentrate and learn, which leads to higher test scores, better attendance and increased graduation rates. That's why No Kid Hungry is continuing to help schools across the country make breakfast a part of the school day.

This past year, Virginia Governor Glenn Youngkin sought to address pandemic learning loss in K-12 public schools through investments in attendance, tutoring and literacy. Our No Kid Hungry team in Virginia partnered on the #AttendanceMattersVA campaign, highlighting No Kid Hungry's research that demonstrates the positive link between breakfast after the bell and lower chronic absenteeism rates.

No Kid Hungry contributed to the Governor's Chronic Absenteeism Task Force and funded 12 school divisions with grants totaling **\$251,675.** Virginia's average daily participation in school breakfast increased by **25,000 students** during the 2023-2024 school year **the largest year-over-year breakfast increase since we launched our No Kid Hungry campaign in Virginia.** 

The good news doesn't stop there: thanks to this and other interventions, Virginia's chronic absenteeism rate dropped by over 16% during the same time frame. Virginia's success shows that school breakfast helps kids learn, and breakfast after the bell is a powerful tool that helps kids shine in and outside the classroom.



### YOUR SUPPORT IS MAKING A BIG DIFFERENCE

Last year:



# No Kid Hungry provided over **\$1.8 MILLION**

in breakfast grants to 76 school districts in 14 states.



National school meal participation data show that **12.4 MILLION** children ate free or reduced-price school breakfast during the 2023-2024 school year.

### No Kid Hungry launched a **SPANISH-LANGUAGE GRANTS**

application in Texas that helps school districts support their breakfast and summer meals operations.



## LEVERAGING SNAP THROUGH SCHOOLS



Adding SNAP benefits to a family's budget not only helps them get the food they need and deserve, it also contributes to ending poverty. Research shows that kids who get nutrition benefits like SNAP are healthier and do better in school. That's why over the past year, we worked directly with schools and their community partners to connect families with this crucial benefit program.

When families are enrolled in SNAP, their kids are automatically certified to receive free school meals and Summer EBT. Although we focused on increasing family access to SNAP, we also coordinated SNAP enrollment with other benefits and local food resources.

More kids enrolled in school meals programs means more kids are getting healthy no-cost meals at their school. This results in increased federal support flowing to school nutrition programs, which relieves over-stretched school budgets and helps families during times of hardship.



# WHY WE INVEST IN NO KID HUNGRY

# "

When our friends introduced us to No Kid Hungry in 2018, we couldn't believe that so many children in our country go without the basic necessity of food every day. Dedicating our resources and energy to addressing this tragedy quickly became a top priority for us. The extraordinary efforts of No Kid Hungry, along with its efficient and sensible approach to tackling this enormous injustice, convinced us that we should do everything we could to join forces in the fight against childhood hunger."

### AMANDA AND GLAD JONES

New Orleans, Louisiana



#### IMPACT HIGHLIGHTS

We helped secure over

### **\$2.5 BILLION**

in state investments in child nutrition programs and state child tax credits.

JULY 2023 - JUNE 2024

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It's important for students to eat or else they will not have the energy to participate or to do something... And if they don't learn or pay attention, then they're not going to be successful in life."

YELAINE Fifth Grader, Florida

### LEAVE A LASTING LEGACY TO END CHILDHOOD HUNGER

Throughout your life, there are moments when you pause to reflect on what you've achieved and what you hope to accomplish. You'll think about the legacy you'll leave behind and how it can embody your values.

You can make ending childhood hunger part of your legacy by designating a charitable gift to No Kid Hungry. You will ensure children for generations to come will get the meals they need to grow and thrive.

To learn more and access valuable planning resources, visit **NoKidHungry.org/Legacy** 



### LEGACY SOCIETY COUPLE COMMITTED TO ENDING CHILDHOOD HUNGER



Like so many Baby Boomers, Patty Larson and Jerry Martin are active and engaged in their community. When the time came to consider their legacy, Share Our Strength's No Kid Hungry campaign became a clear choice.

"When you are fortunate, you need to have an obligation to do something for people who aren't as fortunate," said Jerry. "And I think Share Our Strength is a perfect example of an organization that focuses on kids and families. It enables us to have an impact on future generations."

"The idea of sharing strengths is brilliant," Patty added.

Working with their attorney, the couple got the guidance they needed from Share Our Strength to incorporate their bequest.

"I thought it was pretty straightforward and uncomplicated," said Jerry.

Patty and Jerry are happy knowing that their commitment to ending childhood hunger will continue for many years to come.

# **DONOR SPOTLIGHT**

Giving back has always been important to Kristine Harris and David Rosner. Seven years ago, when they began thinking about where to focus their charitable giving, they initially engaged with the issue of hunger for seniors, which eventually expanded to include general food insecurity.

But as avid golfers, Harris and Rosner also felt passionate about supporting organizations with youth golf programs that are accessible to kids from all walks of life and that reinforce core values like integrity and perseverance. Through this venture, they realized that kids are the future of America, and they need all the help they can get to be successful in life.

They remembered learning that our national spokesfamily, Stephen and Ayesha Curry, partnered with No Kid Hungry to help provide school meals to kids in their local San Francisco Bay Area community. When Harris and Rosner became more intentional about their charitable giving through their donoradvised fund, they decided they wanted to help address childhood hunger. Supporting No Kid Hungry immediately came to mind.

"It's hard for children to be successful if all they're thinking about is their next meal," said Harris. "Food fuels the brain—it's hard to think or be productive without the proper fuel to keep kids going. We want to help take away that barrier, so they can focus on being successful in whatever endeavor they choose."

When asked why they continue to support No Kid Hungry, Rosner shared, "Kids don't have economic control of their lives—they rely on adults to provide them with their basic needs. Both of us came from low-income situations and know what it feels like to be hungry. Share Our Strength has come up with a good system through the No Kid Hungry campaign to deliver basic needs to kids, which in turn, will make the future of America stronger!"



### THANKS TO OUR CORPORATE PARTNERS



As the leading partner of the No Kid Hungry campaign, Citi has supported our mission to end childhood hunger in America since 2014. Citi has donated over \$35 million since the beginning of our partnership, which is enough to help provide over 350 million meals\* to kids. Citi engages its network via campaigns like Dine and Do Good, Giving Tuesday, and Ride for Good, all of which raise awareness and funds needed to help end childhood hunger in America.



For the past 10 years Albertsons Companies Foundation has partnered with No Kid Hungry to end childhood hunger, having raised over \$9.5 million through its Nourishing Neighbors initiative. With recent funding through their Innovation Spark Grant, which helps families become more economically mobile and secure, and through their involvement in the historic launch of SummerEBT.org, Albertsons Companies Foundation continues to trailblaze new solutions in collaboration with No Kid Hungry to end hunger today, tomorrow and forever.



Through its 10-year partnership with the No Kid Hungry campaign, Jack in the Box has strived to ensure that children across America are able to focus on learning, playing and growing instead of wondering where their next meal will come from. This is why each September, their restaurants fundraise for No Kid Hungry through their national campaign, Help Feed Kids, One Curly Fry at a Time. As a result, Jack in the Box has raised more than \$6 million since 2015 and is helping create a world where kids get three meals a day, every day.



Kaiser Permanente, through their fund at the East Bay Community Foundation, supported No Kid Hungry in the national Summer EBT program to ensure kids have access to the food they need when school is out. Kaiser Permanente's \$2 million investment in this work is helping bring us closer to a future where no child in the U.S. goes hungry during the summer.



Kia America and its dealers across the nation are working with No Kid Hungry through the Accelerate the Good program to make sure every child in the U.S. grows up healthy, happy and strong. As a National Vehicle Sponsor, Kia America joined our culinary event series, Taste of the Nation. Guests had the opportunity to celebrate the power of food to bring people together and impart a feeling of community alongside a diverse lineup of local and nationally recognized culinary talents.

# tropical CAFE

Since 2022, Tropical Smoothie Cafe has partnered with No Kid Hungry to fight childhood hunger, raising over \$4 million through donations in cafes and online, including its \$1 dollar giveback promotion for every Sunshine Smoothie sold. Due to its success, Tropical Smoothie Cafe made it a year-round promotion in 2024, ensuring ongoing support for No Kid Hungry. With franchisee participation, Tropical Smoothie Cafe lives out its mission to "Inspire Better" in communities nationwide. Together, we see what can be – a future without childhood hunger.



\*Your donations help support programs that feed kids; No Kid Hungry does not provide individual meals. Learn more at NoKidHungry.org/OneDollar.

# REIMAGINING WHAT'S POSSIBLE

This past year, Share Our Strength continued to demonstrate that it's possible to make extraordinary things happen when working toward solving the complex issue of childhood hunger. When we create sustainable systems and effectively fight for policy change, and when we combine expertise with allyship, the promise of No Kid Hungry can be realized.

We have seen what real progress looks like in this country, and we know that millions of kids are thriving and dreaming big because of our work. Year after year, the number of children and families we've helped reach through school and summer meals and nutrition benefits programs has increased substantially. For so many communities, these programs are a lifeline. We are on a constant journey to make a deeper impact by reaching even more children.

We know how to move this work forward, but we can't do it alone. When you join us in this crucial work, you're not only helping kids receive the nutrition they need, you're helping prepare future adults.

In these uncertain times ahead, what we know for sure is that Share Our Strength has the ability to bring the right people to the table to have constructive conversations and come up with long-term solutions to move the needle on ending childhood hunger. We also know that achieving real change and ensuring that kids can reach their full potential is a shared responsibility that requires all of us to recognize we are part of something bigger than ourselves.

"Ending childhood hunger in this country is a tremendous responsibility that can only be met by sharing strength, seeking common ground, and maintaining a sense of urgency. Our role in advocating for and protecting children is more important than ever. We won't back down from our commitment to ensuring no kid goes hungry in America."

#### **BILLY SHORE**

Founder and Executive Chair, Share Our Strength

# FINANCIALS

### FISCAL YEAR 2024

#### (JULY 1, 2023 - JUNE 30, 2024)

#### Consolidated

Every dollar we receive goes to help feed children. Some of it goes directly to the programs at the core of our mission, while some goes to make that work possible through fundraising, advocacy and outreach.



Although FY24 expenses exceed revenues, this reflects the strategic use of funding from our generous donors during the height of the pandemic; we continue to use those donations to fund meals programs and other work across the country. Use of these funds support Share Our Strength's entire mission and are aligned with donor intent and any associated restrictions.



ASSETS	FY2023	FY2024
Cash and cash equivalents	\$12,102,179	\$4,835,584
Accounts receivable, net	\$985,117	\$1,225,982
Grants and contributions receivable, net	\$10,997,293	\$11,093,289
Prepaid expenses and other assets	\$2,034,094	\$1,749,799
Investments	\$60,642,619	\$42,641,512
Deferred tax asset	\$164,872	\$234,366
Property and equipment, net	\$672,078	\$369,976
Right of use asset*	\$3,916,734	\$3,660,690
TOTAL ASSETS	\$91,514,986	\$65,811,198
LIABILITIES AND NET ASSETS	FY2023	FY2024
LIABILITIES		
Accounts payable and accrued expenses	\$6,979,403	\$6,844,548
Grants payable	\$7,599,649	\$3,609,609
Deferred revenue	\$685,647	\$814,685
Deferred want and leasehold incentives	¢570.406	

TOTAL LIABILITIES AND NET ASSETS	\$91,514,986	\$65,811,198
TOTAL NET ASSETS	\$70,449,613	\$49,541,829
With donor restrictions	\$16,780,350	\$14,013,466
Without donor restrictions	\$53,669,263	\$35,528,363
NET ASSETS		
TOTAL LIABILITIES	\$21,065,373	\$16,269,369
Lease liability*	\$5,270,268	\$5,000,527
Deferred rent and leasehold incentives	\$530,406	-
		+,





Community Wealth Partners is an independent consulting firm founded by Share Our Strength to help other nonprofits and foundations achieve their missions. Donations made to Share Our Strength and the No Kid Hungry campaign do not fund the work of Community Wealth Partners; their work is funded through fees from their clients.

# **BOARD OF DIRECTORS**

Billy Shore Executive Chair

Joanne Chang Co-owner, Flour Bakery/Myers+Chang

> **Jimmy Chen** Founder & CEO, Propel

Maribel Garcia, EdD Superintendent, El Monte City School District

> Noah Glass Founder & CEO, Olo

Renee Grisham Philanthropist

Winnie Lerner Partner & CEO, FGS Global, North America

> Michael McAfee President & CEO, PolicyLink

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Donna Morea Share Our Strength Lead Independent Director; Chairman & CEO, Adesso Group

**Steven Narang, MD, MHCM** President, Inova Fairfax Medical Campus; President, Inova Pediatric Service Line

Chip Wade Chief Executive Officer, Union Square Hospitality Group





NoKidHungry.org